



D. KUYKENDALL  
DISTRICT 9 - MEMPHIS

MEMPHIS REGIONAL MEDICAL PROGRAM

District 9 is served by the Memphis Regional Medical Program which has \$173,119 for planning purposes. Extensive surveys to find out the needs as seen by individual physicians, hospitals, and others throughout the region were a keystone of the planning effort. Emphasis is placed on the use of modern technology such as TV links, computers and reading materials in continuing education of health personnel.

More detailed information on the Memphis Regional Medical Program follows.

D. KUYKENDALL  
DISTRICT 9 - MEMPHIS

MEMPHIS REGIONAL MEDICAL PROGRAM

REGION Western Tennessee, Northern Mississippi and portions of Arkansas, Kentucky and Missouri

COORDINATING HEADQUARTERS University of Tennessee College of Medicine

STARTING DATE April 1, 1967

FUNDING

<u>Current Award</u>	:	\$ 173,119
<u>Current Request</u>	:	\$1,595,179
<u>Projected Next Year</u>	:	\$1,900,000

OPERATIONAL STATUS Application now in dual review process

PROGRAM COORDINATOR James W. Culbertson, M.D.

ADVISORY GROUP

Chairman: Frank M. Norfleet, Vice President Parts, Inc., and Chairman Mid-South Medical Center Council

Membership-62: Medical Center Officials 2; Practicing Physicians 11; Voluntary Health Agencies 3; Public Members 40  
Public Health Agency 1; Hospital Administrator 2; Allied Health 3.

Regional Advisory Group

The Memphis Regional Advisory Group was drawn initially from the Council of the Mid-South Medical Center for Comprehensive Health Planning, Inc., and later expanded with the addition of 23 members. The mutual interests of the Council with RMP, coupled with the involvement of the University in both efforts, suggested that joint development of the program would be beneficial to all interests.

Organization and Staffing

A Core Committee, drawn primarily from the medical school, but including other interests, is responsible for overall program development, including surveys and planning studies, in cooperation with the Advisory Group. In addition to the Core Committee, three Disease Committees have been established, the Chairman of each are part-time Associate Directors. Plans, in terms of program activities, are drawn up by these Committees, whose membership is drawn from the Core Committee and others outside the Medical Center. A Community Services Committee, with broad representation, is studying such

factors as visiting nurse programs and health orientation for welfare personnel. Several additional Administrative Committees have been formed in: Dentistry, Library Services, Allied Health, and Professional Education Research.

The staff includes the Coordinator, a part-time demographer, 3 part-time specialists in heart, cancer, and stroke, one surgeon and 2 administrative assistants.

#### Planning Studies

Studies underway include: (1) survey of needs based on questionnaires to hospitals, physicians and others; (2) study of continuing education using TV links; (3) study of readout machines connected to a computer for library services; (4) continuing education for auxiliary personnel; (5) consultation via communications devices; and (6) study of demonstrations of patient care in outlying hospitals. A projected feasibility study is under development in training of physical therapists. Fourteen operational projects are also under development and the Region plans to submit an operational application soon.

ADVISORY COMMITTEE FOR PLANNING FOR REGIONAL MEDICAL PROGRAMS

IN MEMPHIS

Chairman

Frank M. Norflect  
Chairman, Regional Advisory Group  
Executive Vice President & General Manager  
Parts, Inc.  
Memphis, Tennessee

Advisory Committee Members

Frank R. Ahlgren, Editor  
The Commercial Appeal  
Memphis, Tennessee

Edward F. Barry, Attorney  
Memphis Tennessee

C.D. Boartfield, International  
Representative of AFL-CIO  
Textile Workers Union of America  
Memphis, Tennessee

Paul Borda  
General Manager (retired)  
Firestone Tire & Rubber Co.  
Memphis, Tennessee

William F. Bowld  
Vice President (retired)  
Buckeye Cellulose Corporation  
Memphis, Tennessee

Mrs. Grover C. Bowles, Jr.  
President, Memphis Council PTA  
Memphis, Tennessee

Marion S. Boyd (retired)  
Chief U.S. District Judge  
Memphis, Tennessee

J. Bayard Boyle, Jr.  
Vice President, Boyle Investment Co.  
Memphis, Tennessee

Sam Cooper, President  
Humko Products Corporation  
Memphis, Tennessee

Harold B. Boyd, M.D.  
Campbell Clinic Hospital  
Memphis, Tennessee

R.A. Calandruccio, M.D.  
Past President  
Memphis & Shelby County Medical Society  
Memphis, Tennessee

Bland W. Cannon, M.D.  
910 Madison Avenue  
Memphis, Tennessee

Eugene W. Fowinkle, M.D.  
Director  
Memphis & Shelby County Health Dept.  
Memphis, Tennessee

William C. Godsey, M.D.  
Clinical Director  
Tenn. Psychiatric Hosp. & Institute  
Memphis, Tennessee

C.D. Hawkes, M.D.  
Memphis, Tennessee

Miss Dorothy L. Hocker  
President  
Tennessee Nurses' Association  
Memphis, Tennessee

John D. Hughes, M.D.  
20 S. Dudley  
Memphis, Tennessee

Joe Hall Morris, D.D.S.  
Professor of Oral Surgery  
University of Tennessee  
Memphis, Tennessee

Roland H. Meyers, M.D.  
Memphis, Tennessee

Charles L. Dinkens, D.D.  
President, Owen College  
Memphis, Tennessee

Eugene Greener, Attorney  
Memphis- Tennessee

C.B. Harrison, President  
Union Planters National Bank  
Memphis, Tennessee

Frank C. Holloman, Director  
Division of Fire & Police  
Memphis, Tennessee

Ben L. Hooks, Judge  
Shelby County Criminal Court  
Memphis, Tennessee

C.C. Humphreys, Ph. D.  
President  
Memphis State University  
Memphis, Tennessee

Bethel T. Hunt, President  
Memphis Realty Company  
Memphis, Tennessee

Blair T. Hunt, Pastor  
Miss. Blvd. Christian Church  
Memphis, Tennessee

Edward W. Kuhn, Attorney  
Memphis, Tennessee

Harry W. Laughlin, Attorney  
Memphis, Tennessee

Lewis K. McKee, President  
National Bank of Commerce  
Memphis, Tennessee

William W. Mitchell  
Executive Vice President  
First National Bank  
Memphis, Tennessee

Edward W. Reed, M.D.  
975 Thomas Street  
Memphis, Tennessee

Saul Siegel, M.D.  
Administrator  
Bright Glade Convalescent Center  
Memphis, Tennessee

Mrs. Mary Frances, Smith  
Director,  
Visiting Nurses' Association  
Memphis, Tennessee

Hubert K. Turley, M.D.  
899 Madison Avenue  
Memphis, Tennessee

A. Roy Tyrer, M.D.  
Memphis, Tennessee

Mrs. Grace M. Wallace  
President  
West Tennessee League of Nursing  
Memphis, Tennessee

Clifford C. Woods, M.D.  
Director  
Veterans Administration Hospital  
Memphis, Tennessee

Hays E. Owen, Manager  
Shelton Motor Company  
Covington, Tennessee

Tommy Powell  
AFL-CIO  
Memphis, Tennessee

William L. Quinlen, Jr.  
President  
Memphis, Tennessee

Ed Ray, Managing Editor  
The Memphis Press-Scimitar  
Memphis, Tennessee

Milton H. Smith, Jr.  
District Manager  
Southern Bell Tel. & Tel. Co.  
Memphis, Tennessee

Mrs. Joan Strong  
National Pressed Steel Roofing Co.  
Memphis, Tennessee

James A. Wax, D.D.  
Rabbi, Temple Israel  
Memphis, Tennessee

Wallace Witmer  
Wallace Witmer Company  
Memphis, Tennessee

Hoyt B. Wooten  
Chairman of the Board - WREC  
Memphis, Tennessee

Alvin Wunderlich, President  
National Trust Life Insurance Co.  
Memphis, Tennessee

Baxter Orr Elliott  
President  
Elliott Lumber Company  
Oxford, Mississippi

William Lyons Sharp  
Attorney  
Corinth, Mississippi

S.B. Wise, State Senator

Ed. P. Coleman  
E.P. Coleman & Co.  
Sikeston, Missouri

Roy B. Bond, Principal  
Carver High School  
Brownsville, Tennessee

Aaron C. Brown, Sr.  
Attorney & State Senator  
Paris, Tennessee

Thomas F. Elam, Attorney  
Union City, Tennessee

A.C. Jackson  
Greyston Hotel  
Paris, Tennessee

James L. Miles  
Jim Miles, Inc.  
Jackson, Tennessee

Eldon Caffery, M.D.  
Jonesboro, Arkansas

Weldon T. Rainwater, M.D.  
Rainwater-Workman Clinic  
Blytheville, Arkansas

Carlos J. R. Smith  
Administrator  
Helena Hospital  
Helena, Arkansas